

TBM EXECUTIVE FOUNDATION COURSE & CERTIFICATION

The TBM Council offers this first-ever professional education program designed to bring together senior Finance, IT and Business professionals to learn the must-have disciplines of Technology Business Management. Together you'll learn how to apply TBM standards, principles, strategies and tactics to drive value, and gain insight from mature practitioners worldwide. Afterward you may choose to earn a TBM Executive professional designation.

What Will You Learn

- TBM defined, and its role in the modern enterprise
- Driving financial & operational agility
- Applying the tools and disciplines of TBM beyond IT into non-IT business value chains
- Strategies and tactics for managing:
 - Cost-for-Performance
 - Service-based operations
 - Changing IT's dialogue with the business
 - Cost optimization and structural variability
- TBM essential tools: framework, taxonomy, model, metrics
- Structuring TBM success , including essential roles, responsibilities, skillsets and program enablement
- How to drive continuous improvement with TBM
- Application and exploitation of the Key TBM disciplines:
 - Creating transparency (of cost, consumption & performance)
 - Delivering value for money
 - Shaping demand
 - Planning for value (value by design)

Who Should Attend

The course is designed for senior leaders and their teams who desire a basic understanding of the TBM framework and how it is applied to enhance business value from IT resources and investment. Organizations with initiatives for service transformation, digitalization, outsourcing, cloud services, agile, financial charging, or optimization of the IT supply chain will benefit greatly. You should consider this course if you are any of the following:

- OCIO or OCOO Chief of Staff.
- TBM Program Director (and future directors)
- Business Relationship Managers
- IT VPs or Directors of Infra & Ops (+their directs)
- Senior FP&A Professionals Supporting IT
- Application Owners & Development Executives
- Head of IT Finance (CFO of IT, VP/Dir. IT finance)
- IT Program Management Leaders
- Service Management Leaders
- IT Strategy/Transformation Leaders
- Service & Portfolio Owners/Managers
- Senior Enterprise Architect (EA) or EA Lead